



## Communities in Bloom 2017

## Greetings from the Mayor



It is an honor for me as Mayor of the Capital City of Prince Edward Island and the “Birthplace of Confederation” to extend a warm welcome to Alain and Cliff, our 2017 Communities In Bloom National Judges, to Charlottetown. Welcome to our historic and beautiful City.

Charlottetown is a major tourist destination and we understand the importance of beautification to our local economy. In 2014 Charlottetown was named the number one tourism destination in Canada by vacay.com. Our tourism numbers continue to rise each year and Charlottetown, the Capital City, continues to work hard to ensure our City remains clean, tidy, and at the same time recognizes the importance of community development and environmental awareness to the overall growth of our community.

On behalf of City Council and the residents of this City, I hope that you enjoy the itinerary provided to you; enjoy our knowledgeable and hospitable staff and please do not hesitate to provide your input and suggestions to our staff on how we can improve ourselves going forward.

In 2017, in recognition of Canada’s 150<sup>th</sup> Birthday, we celebrate this beautiful country we call Canada. We are proud to be Canadian. On your drive around you will see many initiatives to recognize Canada 150.

Yours truly,

Clifford J. Lee

MAYOR





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# Community Profile

The City of Charlottetown is a flourishing community of over 34,562 people located on the south shore of Prince Edward Island. Charlottetown is the capital City of Prince Edward Island, and is called the “Birthplace of Confederation” after the historic 1864 Charlottetown Conference which led to Confederation.

[www.charlottetown.ca](http://www.charlottetown.ca)

Municipal Budget	\$	49,553,007
Budget allocated to parks and green spaces, horticulture, landscape projects, urban forestry:		
Parks and Recreation Operating Budget	\$	3,577,291
Street Lighting	\$	1,150,000
Street Cleaning	\$	964,000
Capital Parks and Recreation	\$	1,066,000
Park Improvements (includes trail and boardwalk maintenance)	\$	794,000
Sports Field Development	\$	67,000
Arena Upgrades (Simmons, Cody Banks)	\$	60,000
Beautification/Public Works/Trees	\$	1,216,000



Parks Staff	
Full time positions	21
Horticulture staff	2
Seasonal staff	38 (24 civic centre)
Casual staff positions	70 (arenas, parks, programs, security)
Youth positions focused on Forest restoration and horticulture	3

Public Works/Urban Beautification/Forestry
Permanent sweeper positions - 6
1430 weeks – 85 seasonal staff
781 weeks- 60 casual staff
224 weeks – 16 project staff





# ***Canada 150 Signature Projects***

In September 1864, leaders from the Province of Canada crashed a meeting in Charlottetown, Prince Edward Island between the governments and legislatures of Prince Edward Island, Nova Scotia, and New Brunswick, shifting what was originally supposed to be a discussion on Maritime Union to one on the creation of a new country. Out of that Charlottetown Conference came the birth of the idea of Confederation - the uniting of the British North American colonies into the Dominion of Canada - and the promise to continue discussions on this monumental vision the following month in Québec City, Québec.

After 17 days of discussion, a constitutional framework for Canada was formalized in 72 resolutions at the Québec Conference - resolutions that would later become the British

North America Act in London, England - and on July 1, 1867, Canada was born.

2017 marks a milestone in Canadian history celebrating the 150th anniversary of Canadian Confederation. As the “Birthplace of Confederation”, Charlottetown recognized this important achievement through a number of exciting initiatives.

Below is a highlight of some of these projects:

## **Events –Programming**

### **Capital New Year - First Night 150**

Charlottetown kicked off Canada 150 with an incredible New Year’s Eve celebration set in the



shadow of Province House- National Historic Site of Canada, the very place the idea of this great nation was first conceived by the Fathers of Confederation.

The celebrations featured outdoor mainstage performances by talented local artists and platinum selling Canadian musicians Alan Frew of Glass Tiger and Tyler Shaw, and a Peoples' Night Parade during which Mi'kmaq, Francophone, Celtic-European, Global Newcomers, and LGBTQ+ performers told the story of our Island and Canadian people over the past 150 years through visual arts, dance, and live music. Additional programming included indoor children's entertainment, buskers, horse & wagon rides, complimentary refreshments, and not one, but two spectacular fireworks displays in downtown Charlottetown – one at 7:30PM targeted to families with young children and one at Midnight to ring in a year of celebration.

### **The Dream Catchers**

The City of Charlottetown is a proud supporter of the Confederation Centre of the Arts' signature project for Canada 150, The Dream Catchers, a vibrant music and dance filled spectacle that explores the dreams of young Canadians through a lens of reconciliation, inclusion, and the environment.

Throughout The Dream Catchers' development process, the Centre's creative team visited communities across Canada, working with young people, local artists, and Indigenous representatives to create artistic interpretations of their vision for Canada's future. During these workshops, actual dream catchers were created and later integrated into a large national dream catcher by Indigenous visual artist, Nick Huard; this remarkable pieces of art is currently on display at the Centre.

The Dream Catchers is performed daily by the Confederation Centre Young Company at its outdoor amphitheatre. This free production is also travelling across the country during Summer 2017.

### **National Youth Orchestra of Canada – Edges of Canada**

For more than 50 years, the National Youth Orchestra of Canada has enjoyed a reputation as Canada's orchestral finishing school, devoted to the discovery and training of our country's best young classical musicians between the ages of 16-28.

The City of Charlottetown was delighted to contribute to the return of the 92-person orchestra to Charlottetown in Summer 2017 for a free performance of their Canada 150 Signature Project Edges of Canada, the first visit the orchestra has made to PEI in over a decade.

### **Parks Canada Programming: The Story of Confederation | Imagine a Country**

The Story of Confederation offers residents and visitors the opportunity to experience Province House National Historic Site of Canada and the Charlottetown Conference in this anniversary year while Province House is closed for conservation work.

The Upper Foyer of the Confederation Centre of the Arts has been transformed into a stunning replica of the historic Confederation Chamber where the Fathers of Confederation met during the Charlottetown Conference. While there, viewers are transported back in time through the film "Building a Destiny" to the first eight days in September 1864 when the discussions that took place at Province House would change the face of North America. The replica also boasts historic vignettes from the Confederation Players and guided interpretation of the exhibit which includes original artifacts from the Confederation Chamber during peak season.



During Summer 2017, visitors to the Story of Confederation will also have the opportunity to participate in the Imagine a Country experience along the Centre's Upper Plaza, an interactive photo booth that allows participants to share their ideas and visions for their dream country.

### **Signatures Sound & Light Show - A Canadian Spectacle, Under the Stars**

Created in celebration of Canada 150, this visually-stunning, free multi-media experience invites viewers to pay homage to iconic moments in Canadian history, marvel at the beauty of the nation's people and landscapes, and celebrate our country's bright future.

Signatures plays nightly at dusk on the exterior sandstone walls of Confederation Centre of the Arts between June 25 and October 1.

### **STIHL Timbersports Canadian Champions Trophy**

As part of Canada's 150th anniversary celebration, the top Professional Axe-Men in the country descended on Charlottetown June 30-July 1 for an event never seen before on the Island that had spectators at the edge of their seats from beginning to end. The STIHL Timbersports Canadian Champions Trophy is the "Master's Cup" of the sport and is the most coveted event in the Canadian tour. This invitational event featured the top eight athletes from the Canadian Championship - the ones that battled the hardest to the top of the Canadian ranking in 2016.



The STIHL Timbersports Canadian Champions Trophy is broadcast nationally on TSN, providing substantial destination exposure to its host city. In 2015, STIHL Timbersports shows generated 600,000 views over a 10-week period. Producers filmed three 30-minute episodes while in Charlottetown which will air in primetime a minimum of four times each, for a guaranteed minimum of 12 total nationwide airings in Fall 2017.

### **RDV2017 Tall Ships Regatta - Charlottetown**

In a grand celebration of the 150th Anniversary of Canadian Confederation, an international fleet of 40 Tall Ships is sailing Canadian waters, giving thousands of people in Québec, Ontario, and the Maritimes a chance to admire these cathedrals of the high seas.



The Charlottetown Regatta welcomed nine Tall Ships and two supporting vessels, HMCS Charlottetown and Canada C3, from June 30 to July 2, 2017 at Port Charlottetown and Queen's Wharf, only a short distance from where the Fathers of Confederation arrived in historic Charlottetown back in 1864.

In honour of the historic partnership the City of Charlottetown and Ville de Québec share, dynamic cultural programming was also built around the Tall Ships visit in an event that was unique to RDV2017 guest port stops outside of the pinnacle events in Québec City. This programming infused lively air into the celebration for the more than 25,000 attendees

who passed through the gates, and focused on both Charlottetown and Québec's culture through artistic, circus-style entertainment.

### Capital City Canada Day 150

Canada Day in the "Birthplace of Confederation" was an electrifying, family friendly, nation-building experience that shone a spotlight on the Canada 150 themes through partnerships with cultural, youth, aboriginal, francophone, and multicultural organizations.



Highlight activities included the creation of a Living Flag involving more than 500 city residents as well as uniformed members of HMCS CHARLOTTETOWN and HMCS QUEEN CHARLOTTE; mainstage performances by a number of talented local musicians as well as the Victoria Children's Choir and JUNO Award winners Lennie Gallant and Natalie MacMaster & Donnell Leahy, a pop-up Artisan Market, children's activities, the largest fireworks display outside of Ottawa, and visits from national Canada 150 initiatives such as Canada C3, CIBC Citizenship Reaffirmation Programming, the ParticiPACTION Canada 150 Playlist, and the Winnipeg Art Gallery ART EXPRESS'D/ART EXPRIMÉ.

The destination also received substantial media coverage during the Canada Day weekend. The city was broadcast live to the nation on both June 30 and July 1 as CBC News Now produced their morning show with Heather Hiscox live

from Charlottetown on both days. Radio-Canada also broadcast its Atlantic Canadian morning show on location on July 1.

## Landscape - Streetscape

### City Beautification

The City of Charlottetown strived to not only celebrate Canada 150 through events and programming, but also through the City's beautification efforts.

The City has been bathed in red and white since Spring 2017, first through the planting of thousands of official Canada 150 tulips, and later through the inclusion of red and white floral elements in the City's hanging baskets and Adopt-a-Corner flower beds in the downtown core, as well as through the planting of Canadian Flag and 150 carpet beds along the berm of the Trans Canada Highway and at the foot of the Hillsborough Bridge.

### Pageantry and Installations



Charlottetown's Canada 150 pride was not limited to landscape beautification. The streetscape was also enveloped in the celebrations through the installation of commemorative street banners and window decals at Charlottetown City Hall, in addition to large scale photo-opportunities including red 1867 and 2017 numbers as well as an



illuminated Canada 150 sign in the heart of the downtown core.

### **Lighting up the City Hall Bell Tower**

The City of Charlottetown partnered with Downtown Charlottetown Inc. to fund the lighting of the City Hall Bell Tower. This allows the ability to light the clock tower in different colours for different occasions. Lights can be changed at a moment's notice. The clock tower has become a true beacon of the downtown core.

## **Legacy**

### **The Bells of St. Dunstan's Basilica**

On July 1, 2017, the Bells of St. Dunstan's Basilica triumphantly rang out for the first time in more than 40 years to the delight of thousands of onlookers.

The eighteen pre-cast bells - sister bells to New York City's St. Patrick's Cathedral and Montreal's Oratory St. Joseph - were first installed in the north steeple of St. Dunstan's Basilica in 1928. For five decades, their chimes and music were part of the culture of Charlottetown, signalling weddings, funerals, and special events. Due to structural issues, the bells were silenced, removed, and put into storage in the 1970's.

In 2016, a volunteer committee spearheaded by local historian Catherine Hennessey and entrepreneur Kevin Murphy, raised the funds necessary to recommission the bells in commemoration of Canada 150 through the assistance of the Atlantic Canada Opportunities Agency's Canada 150 Community Infrastructure Fund, as well as corporate and private donations. The City of Charlottetown is a proud partner in the bells' recommissioning and looks forward to their continued cultural and heritage impact on the city for years to come.

### **Canada 150 Mural Mosaic**

Part of a bold undertaking by St. Albert, AB trio Phil Alain, Paul Lavoie, and renowned artist, Lewis Lavoie, the Canada 150 Mural Mosaic is a large-scale collaborative mural depicting iconic Charlottetown imagery - Sir John A. Macdonald, Province House National Historic Site of Canada, a lighthouse, and bountiful floral displays - fashioned from over 500 individual tiles painted by residents of Charlottetown.



The mural itself is one of 150 murals across the country that will be combined digitally into a visual time capsule to inspire future generations.

The Charlottetown Canada 150 Mural Mosaic was officially unveiled in Victoria Park during Capital City Canada Day 150 and now permanently resides inside Charlottetown City Hall.

### **MosaïCanada 150**

A signature Canada 150 event of Mosaïcultures internationales de Montréal and Communities in Bloom, MosaïCanada 150 is a spectacular horticultural exhibit celebrating the art of mosaiculture and serving as a tribute to Canada's 150 years of history by representing Canada's 10 provinces and 3 territories, as well as First Nations Québec and Labrador, through 33 masterful works in Gatineau's Parc Jacques-Cartier. Charlottetown is represented in the exhibit by a pair of red foxes.

The City had the opportunity to send 2 horticultural staff to Montreal in March of 2017 to learn the art of mosaiculture planting and maintenance, skills that will serve us well in the future when the foxes are installed locally as part of a Canada 150 legacy project.

### **Quebec Partnership**

As a part of the 150th anniversary celebrations of the Charlottetown and Québec Conferences in 2014, the City of Charlottetown and Ville de Québec joined together to forge a partnership to celebrate our heritage, culture, and shared history as the Birthplaces of Confederation and Canadian Confederation in the lead up to 2017.

This unique partnership has been recognized on numerous occasions over the past three years through a series of official visits as well as cultural, beautification and promotional initiatives that will serve as legacy pieces in both cities for years to come.

### **Victoria Park Cultural Pavilion**

In June 2017, the City of Charlottetown unveiled a new performance space in its “crown jewel”- the Victoria Park Cultural Pavilion. Constructed to fill an identified infrastructure void in the Park, the Cultural Pavilion is meant to serve as a dynamic and welcoming, multi-functional gathering space for free arts and cultural-based programming in what has long been known as a natural amphitheatre.

Funded by both the City of Charlottetown and the Atlantic Canada Opportunities Agency’s Canada 150 Community Infrastructure Fund, the Victoria Park Cultural Pavilion will allow the City of Charlottetown to further its efforts toward strengthening our cultural offerings while also enhancing the needs of community-based social and cultural users/activities in Charlottetown, serving to enliven the space, adding richness and depth to the present palette of park programs for years to come.





# *Tidiness*

The health and safety of our community is important to us. The City recognizes that every one of us has a role to play in keeping our air, and our communities, clean.

A city-wide plan has been implemented to prevent the accumulation of litter on streets, watersheds, parks, recreation sites and vacant lots. As part of this program, the City assists with community/neighborhood clean-up days.

On-going projects include:

- Maintenance of medians, boulevards and roundabouts.
- Graffiti removal programs: Downtown Charlottetown Inc. and City of Charlottetown.
- Clean Team: Clean team members help maintain a welcoming and safe downtown environment.
- Garbage Containers: Recyclable/waste garbage containers are placed throughout the City. These are three part containers made in house.
- Street Benches: The City of Charlottetown has a street bench program as well as a tree memorial program.
- Unsightly Premises Bylaw: The City of Charlottetown has an Unsightly Premises Bylaw which it uses to keep the city clean and tidy.

Through parks and planning, these departments ensure there is significant community involvement in the development of our public areas.

Our Public Works team maintains approx. 250 kms of city roadway. They also ensure sidewalks are clean, safe and accessible and that all street benches and recycling stations are well maintained.

## Community Involvement

Civic groups, volunteer organizations, churches, residents and businesses are encouraged to assist the City with spring cleanup of streets and public properties. The City public works crews will assist with the pickup of litter left alongside roads and curbs.

With over 90 park properties and 59 playground areas and facilities throughout the City, the Charlottetown Parks and Recreation Department maintains extensive recreational opportunities in our natural areas, including waterfronts, woodlands and wetlands. Through parks and planning, these departments ensure there is significant community involvement in the development of our public areas.



### **Province of Prince Edward Island**

In partnership with the Employment Development Agency (Province of Prince Edward Island) the City has crews that work in the downtown area (tree suckers, picking up litter, sidewalk edging, long grass, etc.) The province understands the importance of garden tourism and the importance of tourism to our local economy and is a great partner in keeping Charlottetown clean and tidy.

### **Graffiti Removal Program**

During the summer months, Downtown Charlottetown Inc. (DCI) hires a Clean Team that helps to maintain a welcoming and safe downtown environment by: maintaining streets and sidewalks, removing graffiti, painting public realm items and removing posters from buildings. Our clean team members are well recognized and act as downtown ambassadors, assisting tourists in a friendly and helpful manner. In addition to graffiti removal through painting, DCI also hires a soda blasting company to remove downtown graffiti when necessary, and provides graffiti removal kits to members at no charge. DCI is committed to maintaining a graffiti-free zone in downtown Charlottetown.

The City of Charlottetown also has a staff person trained to remove graffiti.

DCI, also in partnership with the City bought and installed cigarette receptacles throughout the downtown to help eliminate litter.

### **Picnic tables on the Row**

In 2015, DCI placed 12 colourful picnic tables on Victoria Row complete with checker board and checkers on each. This little project turned out to be a big success. Visitors use this as a break area and a spot to sit and listen to the Always on Stage performers. Office workers were tweeting “Meet me at the Pink table at 5:00”. Diners used them as the holding area while waiting for a table at one of the fine restaurants on the Row and many checkers challenges were had. Fun, and practical, this program is a keeper. DCI is building on this project and wants to make the Row the go-to Public Space in Downtown Charlottetown every summer.

### **Story Trail**

This year Downtown Charlottetown Inc (DCI) will be launching Charlottetown’s first ‘Story Trail’ project in downtown Charlottetown. This family friendly activity is made up of a series of 9 story boards, placed around the downtown, which tell the story of Ringo the Fox, and his family. Each story board includes a section of the story, directions to the following board, as well as fun fox facts and original artwork. It’s fun for the whole family and a great way to get people moving around the city and exploring places they may not have otherwise..

### **Sidewalk Sweeper**

The City of Charlottetown purchased a new sidewalk sweeper in 2015. This new sidewalker sweeper operates in addition to the two mechanical street sweepers already in use. By keeping the streets clean and clear of debris the sweepers help keep storm drainage systems clear, improving storm water runoff quality. Sweeping also improves air quality, removing fine dirt, sand, and ultrafine particulates from cracks and crevices in the pavement. Last but not least the sweepers ensure the sidewalks are a place that visitors and residents will continue to use and enjoy walking on.



## Gritty to Pretty

The Gritty to Pretty program awards a limited number of grants for beautification projects located in the Downtown Charlottetown Business Improvement Area\*. This program is designed to encourage community involvement and enhance the downtown. Successful applicants are eligible to receive **up to a maximum of \$750, excluding HST.**



## Eckart in Charlottetown

Downtown Charlottetown Inc. has created, based on author David Weale's little mouse explorer, "Eckhart in Charlottetown" a sort of scavenger hunt. Nine of our little bronze mice were installed in their "hiding places" at heritage properties around the City. Each clue is associated with a history bite about each location so you learn as you go. It is a permanent interactive fun attraction for families and children of all ages.



## Green Caring Meters

This year marked the official launch of Downtown Charlottetown Inc (DCI)'s *Caring Meter* initiative. Six bright green parking meters have been strategically installed throughout the downtown, ready to receive donations to go to address the needs most often stated by those who are asking for change on the streets – Food and Shelter. All donations received will be split evenly between our partners in this initiative, The Salvation Army and The Upper Room Food Ministries.

## Navigator Street Outreach

The Navigator Street Outreach program was launched August 2016. It is designed to provide direction and support to motivated street-involved individuals by working with them to secure and maintain employment, access addiction and health services, and find housing through partnerships with community agencies.

## Park & Ride

The Charlottetown Area Development Corporation launched a Park and Ride program in Downtown Charlottetown on May 2<sup>nd</sup>, 2016. This program will ease parking congestion in downtown Charlottetown by giving people the opportunity to park at the Charlottetown Event grounds and catch a shuttle to the Holman Grand Hotel, located in the downtown core, for a reasonable fee of \$50 per month. This initiative is aimed mainly towards people who work downtown and provides a solution for a lack of available and affordable all day parking options in the city.

## Electric Road Train

DCI researching and working with partners to bring an electric Road Train for the convenience of our many visitors as well as residents to transport them around the City in a pop on – drop off fashion. The Trolley will loop the City morning to early evening taking folks to shops and attractions and sharing a story along the way. We hope to have a pilot project in place by September of this year with a full program in place for next spring.



# *Environmental Action*

## **Community Sustainability Plan**

In the spring of 2017 the City of Charlottetown launched its revitalized Integrated Community Sustainability Plan. This long-term strategic plan was created through reflection on the 2010 plan and achievements, community consultations, a large scale community visioning session, a public engagement survey, and City staff meetings. The following ten themes were identified as priorities: Water, Energy, Transportation, Food, Healthy Economy, Infrastructure & Built Environment, People & Places, Arts, Culture & Heritage, Active Healthy Living, and Nature. The goals & actions coinciding with each theme act as a framework for the City's Sustainability Departments initiatives.

## **Sustainable Living Guide**

A comprehensive, easy to read sustainable lifestyle guide was created to be given out to City residents at various City events. The guide includes information on general sustainability principles as well as practical tips for energy efficiency, waste and property management, water conservation, transportation, and even shopping with sustainability in mind. There is a removable Sustainability Checklist that makes it easy for people to be reminded of things they can be doing around the home to minimize their environmental impact, and keep track of their progress.

## **Storm Sewer Separation**

The City of Charlottetown no longer has combined sewer systems. Storm water and sanitary sewer flow are separated.

## **Pollution Control Plant Updates**

We are completing ongoing maintenance and refurbishments at the Charlottetown Pollution Control Plant. The engineering design to accept sewage from East Royalty and Stratford is underway with construction planned for 2018.



### **Community Sustainability Micro-Grant Program**

The City has offered the Community Sustainability Micro-grant program for five years. This program provides small grants of up to \$2,500 for community-led projects that contribute to sustainability goals. In 2017, ten grants were offered, these projects include:

#### **Community Garden Mentor Program: PEI Food Exchange**

A garden mentor certification program intended to create a dedicated network of garden mentors through a shared learning experience that will increase the exchange of information on growing food, food skills, healthy eating, and local food sourcing.

#### **Charlottetown Junior Sous Chefs: Island Food Skills Initiative**

The Charlottetown Junior Sous Chef Program is an interactive and inclusive program aimed at youth age 8-17 that seeks to improve health and wellness through food literacy, food skills training, and kitchen confidence. Renowned chef Chris Sallie, and registered dietician Chie Xu will be administering the courses.

#### **Living Roof Bike Shelter: Charlottetown Farmers Market Cooperative**

Not your average bike shelter, this structure will provide a secure space right off the confederation trail next to the market to leave your bicycle, and biodiverse bird and insect habitat, and a living roof. This project aims to reduce vehicle traffic at the market, and encouraged cycling and the use of the confederation trail. It is 'sustainability in action' and it will include educational signage and benches for users.

#### **Restoring Biodiversity to Public Places: Phase II : MacPhail's Woods/ ECOPEI**

This project will continue to expand the Confederation Forest by another 30 acres using native plants and involving local volunteers, with the added benefit of improving wildlife habitat, increasing biodiversity, and establishing an accessible public forest for everyone to enjoy.

### **Recycled Public Access Piano: Arduino for Autism**

A recycled piano will be placed in a public space for public use. The piano will have a rain cover for protection and a micro-controller that will track usage as well as local pedestrian presence and record the data.

#### **Micro-workshops: Charlottetown Tool Library**

This project consists of six (6) micro-workshops planned and delivered by the Charlottetown Tool Library. Each workshop will be delivered concurrently with a public event organized by a collaborating community organization. The workshops will give the Charlottetown Tool Library an opportunity to engage with the public, spark creativity and dialogue.

#### **Gardening and Food Security: First Baptist Church**

As a way to engage and empower the Church's refugee families and downtown community to increase their food security and promote healthy eating the Church would like to provide garden plots, transportation, initial purchase of seed/fertilizer and organic pest management.

#### **Charlottetown Rural Living Wall Project: Charlottetown Rural High School**

A student led project aimed at enhancing the existing greenhouse through the installation of a "living wall" that will save space and increase food production throughout the year. The goal is for the students to experience and understand the 'ground to plate' process that our food takes and will hopefully inspire a taste for growing their own quality food year-round.

#### **Water Story Tour : Waterlution**

The Water Story: an interactive tour about drinking water in Charlottetown will be a multi-media educative walking tour leading residents of all ages, tourists, and newcomers on a stroll through the City to discover the story behind their drinking water. It intends to draw attention to our water resources in an enjoyable, healthy, and inclusive way, in order to raise awareness and encourage the adoption of water conservation measures.

## **Community Garden Rain Water Harvesting System**

### **Phase II: Multi-Barrel Solar Powered System**

#### **Desbrisay Community Garden**

The multi-barrel solar powered rain harvesting system at Desbrisay Community Garden will provide a demonstration of renewable energy technology that will allow households, community gardens, and small business to reduce run-off and the demand on City water supply and reduce energy costs.

#### **Active Streets Expansion**

The City continues to develop its grid of active streets in the City, increasing the number of bikeable routes within the City for recreation and commuting. Several main roads within City limits have widened shoulders and bike stamps to encourage motorists to share the road with cyclists. The Victoria Park bike lane continues each summer and allows many cyclist to enjoy the beautiful waterfront that Charlottetown has to offer. The MacPhail Woods organization also worked with the City to develop trails in West Royalty to further expand the City's routes for nature and health. These updates to the City's trail infrastructure were all included in the City's Routes for Nature and Health map which is available to the residents and tourists in the Parks and Recreation and the Tourism departments.



## **Lighting of the Confederation Trail**

The Confederation Trail runs through the City and is a key element of the City's active transportation grid. The trail is multi-use providing an excellent connector between the outer limits of the City and the downtown core and runs across the entire Province. In 2016, the City completed the lighting of the Confederation Trail within City limits. The LED lighting is dark sky compliant and is intended to increase use of the trail in the evenings and improve safety while maintaining the natural aesthetics of the trail.

### **Urban Watershed Partnership and Brook Trout Conservation Plan**

The City works in continuous partnership with local watershed groups to protect and restore watersheds in the City. Currently, collaborative projects are underway with the Ellen's Creek Watershed Group and the Wright's Creek Watershed Association that will improve riparian health and work with residents, business and city departments to ensure environmental protection. In 2015, City Council adopted the City of Charlottetown Brook Trout Conservation Plan that serves as an urban watershed management plan and has some components of a stormwater management plan. The plan was developed in partnership with the Ellen's Creek Watershed Group and with funding from Environment Canada. The plan lays out goals and actions for improve urban riparian health in the City. The Urban Watershed Steering Committee works to incorporate the recommendations of the report into day-to-day city operations and long-term policymaking.



## Cosmetic Pesticides

In January 2017, The City of Charlottetown's Cosmetic Pesticides Bylaw came into effect. The bylaw restricts the use of non-domestic pesticides for the control of landscape pests within City limits. This bylaw will significantly reduce potentially harmful pesticide use for controlling landscape weeds and pests. The City of Charlottetown has not used pesticides in the management of any of its public sports fields, parks or other municipal land for over a decade.

Along with the implementation of the bylaw the City of Charlottetown has rolled out an education campaign to help inform residents on why the bylaw is important, and on alternative approaches to a healthy lawn without the use of cosmetic pesticides. These initiatives include:

### Raised Demonstration Beds

A series of three raised planters with accompanying education signage showcasing: turf alternatives, xeriscaping, and pesticide-free lawns will be transported around Charlottetown. The goal is to provide visual representation and information on some of plant selections and landscaping methods that don't require cosmetic pesticides and are not as susceptible to pest damage.

### Pesticide Free Lawn Signs

As a way to promote natural lawns and gardens in Charlottetown 12x12 lawn signs stating: "This Lawn & Garden is Pesticide Free" are available for City residents, free of charge.



## Transportation

### Bike Fix it Station

A public bike repair station was installed in Joe Ghiz memorial Park (along the Great Trail) to provide a convenient and central fix-it hub for cyclists in Charlottetown.

### Bike Week

June 3-10<sup>th</sup> 2017 was designated Bike Week in the City of Charlottetown and a number of cycling initiatives and communications took place.

### Cycle our City

On June 3<sup>rd</sup>, we kicked off Bike Week with a community cycling event. The event included a bike repair clinic, fitness activities, bike and helmet fittings, and a guided group ride. Cycling PEI provided a 'Learn to Bike with Push Bikes' session for young children, and the Farmer's Market Living Roof Bike Shelter was unveiled.



### Car Free Day

Each summer City staff participates in Bike to Work Day, but this year we took it to the next level. We turned this annual event into a tri-municipal initiative to encourage sustainable transportation for everyone in Charlottetown, Stratford, and Cornwall. T3 Transit and Charlottetown Youth Matters also joined forces to provide free transit passes to people for filling out a brief survey.

A social media contest to help spread the word on Car Free Day was very successful with many participants entering for a chance to win great prizes! Sporting Intentions sponsored the contest.

## **Water Conservation**

### **Water Meter Installations**

In July 2015, the City released a Request for Proposals (RFP) for the Residential Water Meter Installation Program to have all flat-rate customers switched to metered customers by December 31, 2019. The RFP stated that approximately 5,812 meters were to be installed. Based on booked appointments, there will be less than 400 left to install at the end of August 2017. The revised target is to have all customers metered by December 31, 2017

Included with the installation process is to educate Utility customers on how to read their meter and to use their meter to identify leaks within their home so that they can be promptly addressed.

### **Rain Barrell Sale**

In the spring of 2017, the Utility had a rain barrel sale where residents could purchase up to two rain barrels at cost. It was very successful with the 200 rain barrels sold within a few weeks. This included the donation of three for a community rainwater harvesting project and one for a door prize at a City gardening event.



### **Rain Water Harvesting**

The City continues to promote rainwater harvesting. With water tanks installed at its Public Works building and at Simmons Sports Centre, the Parks and Recreation Department's horticultural staff is able to utilize rainwater to water the City's plants.

### **Fix a Leak Week**

Fix-A-Leak Week 2017 was recognized in March. The City of Charlottetown continued its collaborative effort with two other municipalities – Town of Cornwall and Town of Stratford. The three communities came together to promote this week and encourage residents to identify and repair leaks. It was agreed to extend the promotion with signs posted in the three communities and related social media activity for the month of March. Prizes were awarded to residents during the month. Free universal toilet flappers were available for residents to pick up at their respective municipal offices

### **Energy Star® Appliance rebates**

In 2016, the Utility offered a dishwasher and a clothes washer rebate program where customers could apply for a maximum of one rebate when they purchased an Energy Star® certified appliance. Within three months the 50 dishwasher rebates were distributed. There were 14 clothes washer rebates approved bringing the total rebates for the three year program to 118.



## Water Restrictions

The Utility continues to impose its Seasonal Water Use Restrictions from June 1-September 30. Water Shortage Restrictions are implemented at the discretion of the Utility; however, the daily well flows have been below the maximum allowance and these restrictions have not been put in place. The summer of 2017 has introduced a “Use Water Wisely” campaign to educate customers on the restrictions and the importance of using water wisely.

Conducting annual water audits is considered a best practice for water resource management and for water loss control by the International Water Association (IWA) and American Water Works Association (AWWA). The Utility continues its work to develop a water loss program that will reduce leakage and improve efficiency in the Utility’s distribution system.

## Education

The Utility continues to work on watershed and water conservation education in Charlottetown elementary schools. In 2015, Grade Five classes from two Charlottetown elementary schools participated in the in-class sessions.

In May, the City hosts an Arbor Day event where Grade 5 students engage in a variety of activities. This year there was a watershed station set up where the students could participate using a watershed model to learn about the watershed, how things affect the watershed and what things can be done to protect the watershed.

## Rainworks

In the fall of 2016, the sustainability outreach coordinator did her part to make rainy days a little brighter through a water-activated sidewalk art project. In various locations around Charlottetown ‘rainworks’ messages were stenciled onto the sidewalks intended to encourage positivity on dark days. Messages such as ‘Find your silver lining,’ and ‘Wait for the rainbow’ showed up on the streets when dampened by the rain.



## Business Involvement

### Certified Sustainable Business Program

The City launched its Certified Sustainable Business program in October 2016. The voluntary program allows businesses to review their operations with sustainability experts and ensure they are operating in a sustainable manner. Participation in the program includes a site visit where an extensive checklist is reviewed, and businesses are provided with a report following the visit. Observations and Recommendations are recorded and they are given a sustainability score. If they meet the minimum score they become a ‘Certified Sustainable Business’.

We have certified three Charlottetown businesses so far: Buns & Things Bakery, Howatt’s Enviro Paints, and Invesco.

## Park(ing) Day

The City of Charlottetown took place in a global initiative aimed at re-thinking public space called Park(ing) Day. On Park(ing) Day people and organizations all over the world transform metered parking spaces into something different to showcase the possibilities these spaces hold aside from simply being occupied by vehicles.

The City turned two parking spaces alongside City Hall into an impromptu greenspace, fully equipped with turf, lawn games, benches, flowers & trees, and a tiny library! We also used this opportunity to gather feedback from the public about the things they love about Charlottetown and things they would like to see change.



## Residential Involvement

Introduced in Fall 2013, the Showerhead Exchange Program continues to be offered to residential customers. Customers can bring in their old inefficient showerheads (those that use more than 2.5gpm/9.5lpm) and receive a free showerhead. The Program offers a variety of 1.5gpm/5.6lpm or lower showerheads to its customers.

Water conservation kits and low flow aerators continue to be available for purchase by water customers.

## Community Involvement

The Utility continues to work on watershed and water conservation education in Charlottetown elementary schools. In 2015, Grade Five classes from three Charlottetown elementary schools participated in the in-class sessions. Due to the number of storm days, all fieldtrips were cancelled. This year three schools participated that included seven different class rooms. Two of the schools were able to participate in the fieldtrips to learn about where their water comes from, how a pumping station works, the basics of watershed protection and how to conserve water.

The Winter River watershed is Charlottetown's main water source. The Winter River-Tracadie Bay Watershed Association (WRTBWA) continued restoration work surrounding the City's wellfields and approximately 1,000 trees were planted on property owned by the City. Other work done by the WRTBWA includes the clearing of approximately 6km of streams, installation of brush mats, collecting of water samples for analysis of nitrate levels, and monitoring water temperatures.



## Urban Agriculture

Urban agriculture continues to grow in popularity as it encourages a sense of community, contributes to food security, offers a local source of food to City dwellers and is an activity that families and people of all ages can participate in. The City, in partnership with go!PEI, offered their sixth annual “Gardening in Small Spaces” workshop which focused on “Minigarden” kits to maximize growing food in small spaces, whether indoors or out. Participants helped to plant the 11 vegetable planters located by City Diamond in Victoria Park. The workshop was well attended with many enthusiastic participants. The demonstration planters are intended to showcase some unique vegetables, such as cucamelons, as a way of introducing new vegetables to the public. They also have traditional produce and are open to the public to harvest. Many Park users enjoy and share the produce every year.



One of the demonstration “planters” is a lasagna bed which was created to show how a new garden bed can easily be created without manually removing sod from the area.

In 2016, three vegetable planters were established in Orlebar Park. In 2017, planters were put in J. Frank MacAulay Park and Desbrisay Community Gardens and planters that were previously annuals, were converted to vegetable planters in Joe Ghiz Park. There is now a total of 21 vegetable planters available for City residents to harvest.

## Garden Days

The City, in partnership with the Canadian Garden Council, participated in their third annual Charlottetown Garden Days which celebrates the role of gardening in our communities and in our lives. This year, Garden Days started off with the Gardening in Small Spaces workshop, followed by an Art After Dark evening with a garden themed painting. Another set of gardening workshops was held where participants listened to a presentation and then were given a small container to plant, decorate and take home.

These sessions included vegetables, herbs, xeriscaping and creating a fairy garden. to people of all ages and were free for all participants. The workshop sessions were very well attended.



## Farm Centre – Legacy Garden

The Farm Centre Legacy Garden includes 100 community plots that are carefully tended by gardeners from all walks of life. The one-acre production garden supplies local food banks with healthy organic vegetables, fruit, berries and herbs. The Legacy Garden is a community gathering place for events and workshops and promotes urban agriculture in the heart of the City.



# Heritage Conservation

## **Heritage Building Identification and Protection**

The City of Charlottetown has a tradition of celebrating and protecting its heritage. Legislation to safeguard its historic resources was implemented as far back as 1979. Since then, approximately 350 buildings, cemeteries and landscapes have been designated (protected). In 2013, provisions were put in place to ensure properties within the historic 500 Lot Area (the original town, laid out in 1768) continues to be protected, while new building development is subject to design guidelines. These ongoing measures guarantee that our heritage building stock, landscapes and streetscapes are protected for generations to come.

## **Heritage Incentive Program**

As the Birthplace of Confederation, preserving and maintaining heritage buildings and landscapes is important to the City of Charlottetown. To offset some of the costs associated with conservation, fourteen years ago, City Council approved the Heritage Incentive Program. It is comprised of four major components - three of which are financial incentives to property owners - and one that formally recognizes citizen efforts to protect and celebrate the City's heritage through the Heritage Awards program.

A grant has been made available for the improvement and maintenance of approved projects and Heritage Resources for 30% of approved cost with some items being funded at 50%. Each property is eligible for up to \$5,000 Under the Heritage Incentive Programme, designated (protected) Heritage Resources are eligible to receive a five-year freeze on the municipal portion of any increase in property taxes.

In addition, the fee associated with building permits for heritage applications is eliminated.

Originally, the budget allowed for \$38,000 for the grant program but due to increased demand, available funds were increased to 47,500. This money helped improve almost 15 properties around the City of Charlottetown. Improvements include the replacement and repair of key historic elements which, in turn, enhances and maintains our streetscapes. The program encourages heritage preservation in the City and reminds property owners of the significant role their property plays in Charlottetown's heritage.





### **Province House Restoration**

A number of the City's designated heritage resources have undergone extensive work in the past year. One of the larger projects taking place in the City is the restoration of the 1847 National Historic Site, Province House, where the Fathers of Confederation met to discuss Canadian Confederation in 1864. The 41 million dollar project is addressing the structural instability of the national shrine. The restoration is slated to last 3 - 5 years.

The National Historic Site receives thousands of visitors each year that come to learn about their history and hear the story of how the nation was conceived. In order to address the lack of access to Province House, the Upper Foyer of the Confederation Centre of the Arts – itself a monument to the Fathers of Confederation - has been transformed into a stunning replica of the historic Confederation Chamber where the Fathers of Confederation met during the Charlottetown Conference. While there, visitors can watch Parks Canada's new film, "A Building of Destiny", which transports viewers back in time to September 1864, when the discussions that took place at Province House would lead to Canadian Confederation. The film also showcases related themes, including the First Nations context at the time of Confederation and the role of women in Victorian society. Accompanying, "A Building of Destiny", is a short film about the role of Confederation Centre of the Arts as Canada's national living memorial to the Fathers of Confederation.

### **Restoration of the Prince Edward Island Battery**

Overlooking the mouth of the Charlottetown Harbour, the Prince Edward Battery has its roots in the earliest days of the colony. Besides the guns, the pre 1868 Powder Magazine is one of the most recognizable landmarks in the City of Charlottetown. The sandstone magazine was painted white at some point in its history and the paint, unfortunately, trapped water in the stone causing deterioration on all four sides. In order to mitigate the damage, and preserve the Battery, the City hired a Heritage Award winning local company to remove the paint and repair the mortar. The building was returned to its natural stone and will remain part of the Park landscape for many years to come.

### **Notre Dame Convent**

An excellent example of active reuse in the City is the restoration of the 147 year old Notre Dame Convent for use as a boutique inn and apartment building. The convent was sold to a developer in 2012 and an estimated 8 million dollars was invested in the project. For their extraordinary efforts, the developers were honoured with the City's Catherine Hennessey Award on Heritage Day 2017.

### **Linda's Coffee Shop**

Another Heritage Award winning project is the 1870 commercial building on the corner of the historic Water and Queen Streets - Linda's Coffee Shop. A sensitive restoration within the City, it enhances the historic character of the area.

## **Victoria Park Cultural Pavilion**

What has been called the “crown jewel” in the City’s park system, Victoria Park, gained a new performance space. The cultural pavilion was opened on Natal Day 2017 and provides a much needed place for non-ticketed, alcohol free events in the Park. The last bandstand was a Centennial ‘73 project but was damaged and removed from the Park in the 1980s. Funded by both the City of Charlottetown and ACOA, the pavilion provides artists the opportunity to share their art or music freely with the public. The cultural pavilion continues the long tradition of bandstands in Victoria Park going back as far as the early 20<sup>th</sup> century.

## **Policy**

### **The Eastern Gateway Plan**

The Eastern Gateway Plan (EGP) is an award winning strategy for the eastern side of the City – a historically industrial area. Although brought to Charlottetown City Council in 2011, the EGP was not made part of the Official Plan. In early 2017, an effort to gain feedback on how, and if, to proceed with the Plan, the City took the document to stakeholders and the public in a series of meetings. The EGP lays out a vision for the east end of the City that includes a beach, a greenspace and opportunities for private investment including a new multiuse sports and entertainment complex, office and institutional land uses, as well as refurbishment and expansion of the race track and fairgrounds to bring Prince Edward Island’s rich agricultural history back into the city. The Plan influenced the development of the Historic Hillsborough River Commons and the Charlottetown Events Ground space that was constructed as a 2014 legacy project near the Hillsborough Bridge.

## **Education & Engagement**

### **Local Historians**

In an effort to provide an educational and entertaining component to the yearly Heritage Awards that take place on Heritage Day in February, well-known local historians are asked to provide a brief lecture on a historical theme. This year, in honour of the Nation’s 150<sup>th</sup> birthday, and the centennial of the National Historic Sites programme, the City celebrated its own National Historic Sites. Well known author and historian, Dr. Edward MacDonald shared an inspiring talk on the history of the City’s National Historic Sites and encouraged citizens and lawmakers to ensure the protection of its resources for years to come.

### **The Hennessey Lecture**

The Hennessey Lecture took place at the Confederation Centre of the Arts on December 1, 2016. Entitled "Museums of the 21st Century" and presented by Globe and Mail architecture critic, Alex Bozikovic provided a critique and overview of modern museums.

A panel composed of History Professor, Dr. Susan Brown; writer and developer Peter Rukavina; artist Becka Viau, and Colonel Gray student, Claire Chilton who presented her visual arts project "The Museum of Me" provided their vision of what a provincial museum could look like. Curator of the Confederation Centre Art Gallery, Pan Wendt moderated the discussion.

The Hennessey Lecture is made possible by the Catherine Hennessey Endowment fund. The fund was established by the City of Charlottetown and income from it is used to create learning experiences that enhance urban design and promote heritage preservation. The yearly event is a partnership between the City of Charlottetown, the Architects Association of Prince Edward Island, the Confederation Centre of the Arts and the PEI Museum & Heritage Foundation.



## **Charlottetown Archives**

The City of Charlottetown has been making efforts to collect historic photographs and organise its own historic materials into an Archival collection. Because a picture is worth a thousand words, images collected provide us with information about the city's layout, flora, architecture and personalities that we would not know from documents or interviews. Large image collections have been donated by the public to the City and we in turn are sharing them in a variety of ways with the ultimate goal of educating and fostering pride.

### **Exhibits**

Charlottetown's history is long and fascinating. Because the City has many visitors, newcomers and young people who might not yet have an appreciation of Charlottetown's rich heritage, staff decided to open up its Archives and exhibit selections of historic photos in the shopfront windows of the Planning and Heritage Department. The first exhibit was in honour of our veterans and opened in November. Every two months the theme changes and different photos are shown. Because the Department is on one of the main streets in the downtown, foot traffic is brisk and the images reach an audience that might have been missed in the past. Feedback has been very positive and donations to the City's new Archives are up. Overall, it has been a successful way to bring history to life for those who might not normally go to a gallery or search out their heritage. At the end of each run, exhibits are placed online on the Charlottetown Stories website so that those who missed the physical exhibit can peruse it at their leisure.

## **Heritage Day Exhibit**

2017 marks the 150<sup>th</sup> anniversary of Canadian Confederation and the centennial of our National Historic Sites so in honour of these important milestones, the theme of our Heritage Day celebrations focused on National Historic Sites in Charlottetown. Historic images and the history of our 10 NHS's and one Heritage District were placed on display in the shopfront windows on Queen Street and each day during Heritage Week, our social media accounts featured the history and a historic photo of one NHS per day.

### **Charlottetown Stories**

An online space where the City's heritage exhibits can be displayed for enjoyment or private study, Charlottetown Stories contains historic images and interpretation grouped together by topic. The Picturing a City and the Heritage Day exhibits are posted here after their initial run. The purpose of the application is to not only educate the public on areas of the City's history, but to offer a more interactive experience to citizens and provide an avenue where they can submit their own stories and photos.

<http://charlottetownstories.wordpress.com/>

## Search a Property

Thousands of records documenting the City of Charlottetown's history and development have been made available online via the Search a Property function on the City's website. Information about Charlottetown's built and natural heritage is constantly being recorded and shared via the online resource. The records educate the public and City staff on the importance of our heritage buildings and sites. It continues to engage citizens, ex pats, and organizations, as more images and stories are being submitted and shared than ever. Most recently, historic photos depicting life in Victorian Charlottetown were donated to the City. This complements the wide variety of sources that are already used to create the records including maps, newspapers (old and current), historic images, building permits, land records and interviews with local historians. To learn more about how the City of Charlottetown is making history, please visit the website at:

[www.charlottetown.ca/searchaproperty.php](http://www.charlottetown.ca/searchaproperty.php)

## East Royalty History Day

The community of East Royalty was celebrated in July when Heritage staff put on a pop-up historic exhibit at the Malcolm J. Darrach Centre. It provided a wonderful opportunity to share information with the community over a coffee in an informal setting. Both newcomers and individuals who had lived there at one time but have since moved away, came together to learn about the history of the community and reminisce. A long-time resident of the area offered historic tours of his property and the new trail system that had been created in the area. Community members and Charlottetown Fire Station 2 took the opportunity to show off their old cars and engines.

## Charlottetown Fire Department 1916 Federal Engine Centennial

The history of the City's Fire Department goes back to the days before the City of Charlottetown was incorporated in 1855. The Firemen honour their long history by collecting and showcasing both images and antique firetrucks. Restoration dollars for the firetrucks requires countless volunteer hours, community fundraising and the dedication of the firemen. They proudly display their shiny antique vehicles outside of Station 1 and Station 2 and offer tours and history lessons to anyone who happens by.

2016 was a special year for the Fire Department. It marked 100 years since the Federal Fire Truck had arrived in the City. Nicknamed the "Red Devil", the engine was the first of its type in the City. It was the Department's first motorized truck and chemical extinguisher. In October 2016, the City celebrated the engine's centennial by having an open house and birthday party for the vehicle and took the opportunity to offer not only cake, but fire prevention tips and a historical exhibit about the truck.



## Provincial Heritage Fair

Supporters of the Provincial Heritage Fair program for many years, Heritage staff have joined Federal and Provincial representatives on the Provincial Heritage Fair organizing committee, thus participating in the planning and undertaking of the annual event. Workshops and tours that expose students to various aspects of their history are conducted by local heritage professionals. The event is open to the public so individuals and groups can view the projects. The City of Charlottetown provides prizes to students that complete their projects on a Charlottetown theme, thus encouraging youth to explore and share their history. As more newcomers come to the Island, their children are beginning to enter the Heritage Fair and share their history with local students. The interchange helps newcomers feel more welcome and provides a learning opportunity for all students. Local English as a second language groups have made it a tradition to attend and learn about Island culture through a scavenger hunt and interviews with the student presenters.



## Tours of the City

### Confederation Players

Students in 1864 era costumes play key members of the various delegations to the Charlottetown Conference and relate the history of the City and the Conference to visitors and locals. This program has been operating in Charlottetown for over 15 years. In 2001, with the opening of Founders' Hall, the Confederation Players Program became part of Founders' Hall's efforts to offer educational outreach to the general public.

The Founders' Hall Confederation Players offer: Walking Tours from mid-May to late September, Historical Re-enactments daily during July and August.

Since 2012, the Confederation Players Program has been under the direction of the Confederation Centre of the Arts.

### Old Protestant Burying Ground Summer Social

The Old Protestant Burying Ground (OPGB) is the oldest of three historic cemeteries within the City limits. Some of Charlottetown's most illustrious residents are interred there. After the cemetery had been neglected for many years, a committee of concerned residents, supported by the City of Charlottetown, came together in the late 1990s to restore the burying ground and have remained active ever since. In July 2017, the OPBG Committee organized a community event to both celebrate Canada's sesquicentennial, and encourage the public to come into the cemetery to learn about its importance as a greenspace and its historical significance. Music, a tour of the cemetery, games for the children and a celebration cake were all on offer for the event. Two "Fathers of Confederation", costumed actors who provide tours of the City, were also in attendance. A wonderful way to show off a heritage landscape, the event was well attended.





# Urban Forestry

## Forest Restoration Projects

The City's Urban Beautification, Parks and Recreation, and Water and Sewer Utility departments are all involved in forest restoration and tree planting for the City.

### **Miltonvale Reforestation Project**

The City of Charlottetown is currently developing land in Miltonvale PE, to serve as a source of water for the City. In an effort to improve water quality and water retention, old fields at the site are being reforested with native plants. Since 2012, the City has planted 13,498 native trees and shrubs on the property. A tree nursery has been planted that holds close to 100 trees. These trees will be used as a source of native large caliper trees for planting in City Parks and right-of-ways. The Project also includes invasive species management for glossy buckthorn and purple loosestrife.

### **Victoria Park Forest Restoration**

The Victoria Park Forest Restoration Project is in its twelfth year. There have been over 1800 native trees and shrubs planted, by the summer students, during this time. The overall objective of the project is to improve wildlife habitat and to help restore the Acadian forest to a more natural state. Part of the project includes management of invasive plant species, of which over 10 different species can be found in the Park. A large part of the project involves educational outreach about urban flora and fauna, and developing a respect and love of urban parks.

### **East Royalty Acadian Forest Restoration Project**

A partnership with the cycling community and Macphail Woods Ecological Forestry Project, ensures that residents have access to the park for a variety of activities while improving the forest health. This project is in its fifth year and has seen close to 700 native tree, shrubs, ferns and wildflowers planted along with the removal of the invasive glossy buckthorn shrub.

## Tree Related Community Outreach

### **Arbor Day - Victoria Park**

Each year, elementary school children attend Arbor Day activities to celebrate planting and caring for trees. Activities such as tree planting, nature games, trail mulching, and invasive species removal take place in a City park. In 2017, 8 grade 5 & 6 classes (close to 190 students) came out to Victoria Park to plant 100 native trees and shrubs, go on a nature tour, watch a water demonstration and have a fun in a nature themed photo booth. Our Arbor Day event is a water bottle free event.

### **Arboretum**

A native tree arboretum was started in Victoria Park in 2006. Native species continues to be added to the inventory and there are several rare native trees and shrubs present in the arboretum including ironwood, witch hazel, hobblebush and bog birch. Two large native fern and wildflowers beds were created to add to the learning experience and the aesthetic quality of the Park.

## Business Challenge

The McInnes Cooper Law Office approached the City with the idea of planting enough trees to make up for their annual paper use. This year will be the fourth year that this event will take place and it has become a challenge for other businesses to participate. Each business participant calculates how much paper they use in a year and then translate that amount into the number of trees they need to plant to make up for that paper use. In 2017, 4 businesses participated, planting a total of 98 trees and shrubs.

## Confederation Forest – Upton Farmlands

Upton Farmlands is a 138 acres waterfront property, within City limits, that is owned and managed by a Trust. Parts of the property are being reforested as part of a property conservation program. The Macphail Woods Ecological Forestry Project, through funding from the PEI 2014 Fund, started planting a confederation forest on Upton Farmlands. The Provincial Hedgerow and Buffer Zone Program has also provided trees and shrubs to enhance hedgerows and protect ecologically sensitive areas. To date 5,131 native trees, shrubs, ferns and wildflowers have been planted on the property

## Victoria Park Passport to Nature

The Passport to Nature program, delivered out of Victoria Park, had another very successful year. Parks and Recreation staff completed about 30 nature tours over the summer with approximately 900 children from daycare to elementary school age, as well as many educators, staff, parents and guardians, participating. The tours focus on introducing children to urban wildlife, amphibians, invasive species, urban wildlife, native trees and shrubs and offer nature based activities such as dissecting owl pellets, making crafts and playing environmental games and nature Olympics.



## Wood Carving

The City of Charlottetown has an aboriginal employee on staff who is carving out many structures that you will see while on tour. Last year he carved a large lobster and a seal which are located next to the Cruise Ship Welcome Center on the waterfront. Visitors to the City are able to chat with the wood carver as he was carving on the waterfront last season.

## Urban Forest Management Programs

### Dutch Elm Disease (DED) Management

In 2014 the City completed an inventory of its elm trees, and identified which were infected with Dutch elm disease. Management options were explored through research and consultation with experienced cities. A detailed plan to control the spread of DED was drafted which recommended the removal of all infected trees. To date the City has removed 444 diseased American elm trees. A variety of native and non-native tree species are planting in the City to compensate for the loss of the elms. For the past several years, DED resistant elm trees have been planted in City parks and right-of-ways.

A program has been set up to allow woodworkers to use the elm wood when it is removed. An MOU is signed by the woodworker that outlines how the wood must be stored and used to prevent the further spread of DED.

### Canopy Cover Survey

A study of Charlottetown's tree canopy has been completed using i-Tree software. This survey determines the amount of canopy cover Charlottetown has which then can be used to help guide the amount of planting that is done, tree protection policies, etc. Using i-Tree's formulas the City can determine specific benefits of its urban forest, such as carbon storage and pollution reduction.

## Woodland Inventory

An inventory of trees in Charlottetown's woodlands and natural areas was started in 2014 and continues to date. Using random sampling methods, and i-Tree Eco software, woodland plots throughout the City have been surveyed. Parameters such as tree species, size, density and condition are measured. This inventory provides information about the City woodlands that is used to create proactive management plans for issues such as insect pests, diseases and invasive plants.

### Street Tree Inventory

The City of Charlottetown launched a complete street tree inventory in 2015. A tree care company was hired, urban forest management software purchase and a database of information about the City's street trees was created. This database will allow for better tracking of pruning needs, diseases, insect pests and hazardous trees. Combining the street tree inventory with other inventory data will provide an overall look at the health of the urban forest. The information gathered from the street tree inventory is being used to: develop a tree planting strategy, identify planting locations and ensure diversity of tree species; create efficient tree maintenance schedules; develop management strategies for invasive pests; and provide information needed for an urban forest management plan that engages the community and all stakeholders in creating a healthy urban forest into the future.

### Large Caliper Street and Park Trees

Each year the City of Charlottetown plants a number of trees in parks, squares, and along the public right of way. These are usually large caliper trees that have an immediate impact on the landscape when they are planted. Between the City's Urban Beautification and Parks and Recreation Departments close to 65 trees have been planted so far in 2017.

## Urban Forestry Special Projects

### Urban Forest Legacy Project – For the Love of Trees

In 2017, Charlottetown received a grant from the CN EcoConnexions – From the Ground Up and the Tree to our Nature Canada 150 program, in partnership with Tree Canada and Communities in Bloom. The funding will help to replace trees in Charlottetown that have been lost to issues such as Dutch elm disease and extreme storm events. As part of the project, educational materials will be developed and distributed to the public to raise awareness about the urban forest and its importance.

The City held a commemorative tree planting ceremony on July 7<sup>th</sup>. With close to 100 people in attendance, many dignitaries reiterated the importance of trees in our urban environment.

On October 14<sup>th</sup>, we will be celebrating this project and our urban flora and fauna with a "Where the Wild Things Are in the City" family fund day. Activities such as tree planting, urban bushcraft, wood carving, taxidermy display, kids nature crafts, pond critters, art in the park and more. The activities will emphasize the importance of trees and how they are connected to our urban environment.

### Edible Trees

The City received an Edible Trees grant from Tree Canada to create an edible orchard. There is a growing demand for urban agriculture, community gardens and gleaning opportunities in Charlottetown. An edible orchard provides that opportunity and service to the community.

A permaculture workshop and planting event was held on June 24<sup>th</sup> at Desbrisay Park. Participants learned about permaculture techniques, carried out some site preparation activities and did some tree planting. The edible orchard includes apple, sour cherry, haskap, blueberry and rhubarb plants. It is located in an area where many newcomers live, is associated with a community garden and is near the community vegetable planters, creating a hub for City residents.

<u>Total Trees Planted 2016</u>	
Large Calibre Street/ Park trees	126
Community Event Plantings	261
Reforestation Projects	163



# Floral Displays

The beauty of flowers helped give rise to the City's beautiful movement, one of the most important decisions made by the City's Urban Beautification Department through the last couple of decades. Much emphasis has been put on the importance of beautification since the City's participation in the National Communities in Bloom back in 1997.

The pleasing appearance of a community adds to property values, helps attract business investment and families to your community, and just improves the neighborhood reputation and quality of life for its citizens.

Having beautiful gardens creates great neighbourhoods and just cheers up the mood of the citizens living in them. People are always astonished to find something natural and beautiful in the middle of a city. Whether it is corner gardens throughout our city, or a spectacular flower display in Rochford Square, people simply feel better about themselves and their community when surrounded by beautiful plants. The City of Charlottetown has taken great care and consideration in creating meaningful places within our community.



## Signature Gardens

In 2014, seven signature gardens were created in the seven neighbourhoods which make up the City of Charlottetown. The gardens were created to recognize the seven Fathers of Confederation who resided here in 1864 when the great meeting was held at Province House to discuss the creation of this country. At each garden you will find a garden/stone/plaque/benches/walkways all connected to existing park area that can be used by the residents of the community in which it was created.

## Hanging Baskets/Banners

One hundred and ten baskets line the City streets/parks. Many city businesses do their part to beautify the City by installing planters, banners, and/or baskets in front of their space. These initiatives along with the City Banner Program add a true garden image to the residents of the Capital City.

## **Planters/Barrel Program**

Businesses, City Council, City Departments planters/barrels are distributed throughout the city streets, Victoria Park Boardwalk and city squares. There is a friendly competition among the City Council and City Departments with the Over A Barrel competition. Recognitions are given out during the annual Make Charlottetown Bloom awards ceremony in September.



## **Roundabouts**

Over the last few years, many new roundabouts have been constructed in partnership with the City of Charlottetown and the Province of Prince Edward Island. All roundabouts are flowered and grassed. The newest one is on the Upton Road and has been grassed.

### **New Gardens – Canada 150**

A new and larger Canada Day bed was installed this year in recognition of the 150<sup>th</sup> Anniversary of the founding of this great country. This new garden is created along the Bypass and will be shown as we do the tour.

## **Parks Gardens**

Parks Department maintain approximately 90 perennial gardens and over the last number of years have been moving from annual to perennials and shrubs as a water saving measure.

The community continues to embrace beautification and its importance to the overall economy of our city and our province. Many visitors return to Charlottetown time and time again because of our beauty and our history.

## **Adopt a Corner**

We continue to grow this project with added Gardens and this year we invited our participants to plant Red and White Blooms to help celebrate Canada150 and we were overwhelmed with the beautiful results. To accommodate some corners where gardens couldn't be created we've invested in large "self-watering" planters. . .which have also been adopted.



## **Tulips**

In the fall of 2016 the Beautification Department planted 40,000 tulip bulbs. These bulbs were all planted in major carpet beds, the new sign, Rochford Square, the corners in the downtown. The citizens and visitors enjoy the beauty of these tulips each and every Spring. All hanging baskets, corners, tulips, annuals are red/white along with street banners in 2017.





Charlottetown's landforms are quite relaxed and simple. We have rolling hills, a mostly low-lying and flat landscape, a harbour, and green spaces beautiful parks such as the Victoria Park. We have very rich red soil because of the high levels of iron-oxide (rust), which gives it the color and the richness from the sedimentary bed rock of soft red sandstone.

The Charlottetown harbour splits into three rivers. The two that are beside the city are called the North River and the Hillsborough River. Many ships and boats use the harbour for transportation to get out of the province, as a popular seaport and as a tourist attraction for cruise ships. There are many uses for the close by bodies of water that Charlottetown is lucky enough to have and that has also helped the city grow.



Downtown Charlottetown includes the city's historic 500 lots, as surveyed by Captain Samuel Holland in 1765 (250 years ago) as well as the waterfront facing the harbour and the Hillsborough River. The areas to the west, north and east of downtown have been developed in recent decades with several residential and commercial/retail developments, although the outer regions of the city are still predominantly farmland, as is an area in the centre of the city where an Agriculture Canada experimental crop research station is located.





The Agriculture Canada research station farm is the last remnant of the Queens Royalty common pasture lands and creates a large greenspace in the centre of the city, north of downtown (88 acres).

The present-day Charlottetown landscape is dominated by urban development along the waterfront areas, suburban development to the west, north and east, as well as the airport to the north. Commercial development, aside from the central business district, is concentrated along several road corridors:

- University Avenue/Malpeque Road
- North River Road/Lower Malpeque Road
- St. Peter's Road
- Mount Edward Road
- Kensington Road

The downtown core is augmented by several feeder streets:

- Queen Street
- Water Street
- Grafton Street

Prince Street in the city's historic district



Charlottetown comprises the following neighbourhoods which were one-time independent municipalities:

- Charlottetown (original municipality)
- Parkdale
- Sherwood
- East Royalty (including Hillsborough Park)
- West Royalty
- Hillsborough park
- Winsloe

A green belt is in place around the northern fringe of the municipal boundary, although it is poorly enforced by the provincial government, leading to suburban sprawl.

As you drive throughout the City you will see fine examples of landscaping in the many green spaces, Confederation Landing Park, Joe Ghiz Park, Waterfront, Four Squares, eastern gateway sign constructed in 2014. The City will now work on new gateway signage coming into the City from the west. Beautiful signature gardens were constructed in all seven neighbourhoods of our City in 2014 recognizing the seven Fathers of Confederation who lived on Prince Edward Island. The City's Beautification team has worked and continues to work on enhancing entranceways into subdivisions. The hugely popular Adopt A Corner program changes the landscape of the downtown core during the summer months. Approximately 75 corners are transformed into gardens, where tourists come and call us the Garden City. These gardens are all done by the business community. Parks and squares are transformed many times during the summer months for festivals such as Folk Festival, Jazz Blues, Canada Day, Natal Day event Art in the Open, to name a few

## **Turf Management Programs/ Integrated Pest Management (IPM)**

The City's turf management programs promote healthy grass with weekly mowings and timely fertilization using polyon fertilizer. The City has five soccer fields that are irrigated and one baseball field. The irrigation systems are used during the months of July and August and part of September. All irrigation systems use well water and are on a timer. Core aeration is performed twice a year as part of the program, as well as appropriate drainage, overseeding, and staff training, including workshops and courses.

## **Port Redevelopment Project**

As part of a Port redevelopment project in 2015, Port Charlottetown created a new pedestrian plaza for the exterior of the Cruise Terminal and port facilities. This space has been upgraded with stamped asphalt featuring a brickwork effect, landscaping including various shrubs, trees and plants, and numerous seating areas and sculptures along the waterfront. The completion of this project has extended the Charlottetown waterfront further upriver from Confederation Landing Park and has helped to create a greater extension of the boardwalk. This provides visitors from land and sea a beautifully landscaped area to walk, a place to sit and relax, and a welcoming entrance by sea to Charlottetown.

Charlottetown residents and business owners play a huge role in the visual of our streetscapes. Charlottetonians understand the importance of garden tourism and how many visitors come to our City because of our history and our beautiful landscapes. Volunteer run "Make Our Charlottetown Bloom" program contributes greatly to our community landscapes. A friendly competition with many categories encourages residents to get involved and contribute to the quality of life for all residents.

The City of Charlottetown in partnership with Downtown Charlottetown and Discover Charlottetown have a great banner program which runs from May to late fall. Patoned benches line city streets and parks.

## **Public Art**

In the last decade, Charlottetown has seen an explosion of new public art which has enhanced the city streetscapes. From bronze sculptures including Sir John A MacDonald, the two John Hamilton Grays, and W.H. Pope, to a bluefin tuna, a Great Blue Heron, a major project on Water Street Parkway, numerous very interesting pieces surrounding the Confederation Centre of the Arts, and many more. This growth in public art projects is also helping to grow the capacity for artists in the community. The projects have been well photographed by visitors to the city and are a true reflection of Charlottetown's place as a Cultural Capital of Canada.



## **Art Walk**

There is a brochure under development that highlights 20 pieces of public art primarily in the downtown. It will include a map with numbers as to the locations, and a photo and description of each. Additional Information will include the artist, year of installation, and title of the piece. This brochure will help draw attention to the numerous unique public art pieces in downtown Charlottetown and serve as a simple guide for those interested in taking in the art and learning more about the artists.





# Signature Events

Charlottetown has a plethora of things to see and do year-round. As Prince Edward Island's event city, there is always something to meet your entertainment and cultural desires. Whether it be a sport event at one of our many anchor facilities, a cultural event at one of our renowned cultural centres or urban parks, or a concert or festival at the Charlottetown Event Grounds or Confederation Landing, there is no shortage of events and activities to keep you inspired in our capital city.

## Wintertide

The Wintertide Holiday Festival is a collection of the many seasonal celebrations, activities, and events taking place in Charlottetown between mid-November and early-January annually, including signature events such as the City's Christmas Tree and Downtown Lighting, Christmas Parade, Victorian Christmas Market, and Capital New Year in the Park.

The Festival also adds spirit and sparkle to Charlottetown's nighttime sky through thousands of lights presented in seasonally themed displays throughout the city.

## Jack Frost Children's Winterfest

First held in 2005, the Jack Frost Children's Winterfest is the largest winter festival east of Québec City, attracting upwards of 10,000 attendees to Charlottetown each year and contributing an annual average of \$2.5 million to the Prince Edward Island economy by encouraging young families to visit the Island during the quietest tourism period of the year.

Festival goers experience the best of Canadian winter at the Charlottetown Event Grounds which are completely transformed into a magical Outdoor Snow Kingdom complete with multiple snow/ice slides, skating, horse and sleigh rides, busker-style entertainment and amazingly intricate sculpture and snow facade work by the Canadian Snow Sculpting Team. The fun doesn't stop there... families can also warm up at the Indoor Playland with character visits, games, inflatables, and top children's entertainers.





## Winter Dine

WinterDine is Downtown Charlottetown's incredibly popular winter dining festival and is currently in its 11th year of operation. During this not-to-be-missed event, participating downtown restaurants offer a three-course meal designed specifically for WinterDine by some of Charlottetown's most talented and creative chefs, at either a \$28 or \$38 price point per person. While this event started out modestly over just one weekend in January, WinterDine as now grown to cover 3 full weekends in late-January/early-February.

## Fix it Fair

The first annual Fix it Fair was hosted in March 2017 and featured a series of sustainability workshops, community group booths, and a large Repair Cafe where people could bring broken items to have repaired with the help of one of 30 'fixers' with a range of expertise from sewing to carpentry and appliance repairs.

In total, over 100 household items were brought back to life at the inaugural event, empowering Charlottetown residents through new skills, waste reduction through repairing rather than replacing items, and community engagement through sustainability. The event also had fun features such as live music, kids crafts, and demonstrations.

## Sporting Events

Sport tourism is a driving force in Charlottetown with numerous events happening year-round and a strong focus being placed on the shoulder tourism season. Charlottetown is the host to a multitude of successful, annual created and one-off bid-secured sporting events that pour millions of dollars into the local economy annually.

As the fastest growing segment of the tourism industry in Canada, Charlottetown continues to capitalize on the lucrative sport tourism market. The City's sport tourism initiative, SCORE, as well as its champions have seen much success over the years, receiving three major national accolades for its efforts through the Canadian Sport Tourism Alliance.

## Arts and Culture Awards

The 2016 City of Charlottetown Arts and Culture Awards took place on the evening of Friday, June 10 at the beautiful Confederation Centre of the Arts - Art Gallery. The event was very well attended and included dignitaries such as Mayor Clifford Lee and Lieutenant Governor Frank Lewis. There were presentations made in five categories: the Artistic Excellence Award, Cultural Event Award, Cultural Industry Award, Emerging Artist Award, and Lifetime Achievement Award. The event was an excellent opportunity to recognize the incredible talent in Charlottetown, and to celebrate the growth and vibrancy of this critically important sector of city life.

## Downtown Farmer's Market

This summer will mark the 7<sup>th</sup> year of the Downtown Farmers Market. This vibrant market gives residents and visitors access to some of the best local goods our Island has to offer – all in the beautiful atmosphere of an open-air market with local musicians in the heart of the downtown core. Over 45 local vendors set up shop on Lower Queen Street every Sunday in the summer from 11am to 4pm, selling everything from fresh produce to handmade crafts, from delicious street food to delectable preserves. With new vendors and products joining all summer long, it truly is another great reason to make downtown Charlottetown your own.



## Art in the Open

For one day in August, Art in the Open transforms historic downtown Charlottetown into a free, authentic open air gallery, highlighting Charlottetown's vibrant art scene and inviting the community to engage in the creation and appreciation of art in its various forms. Event attendees find themselves immersed in ephemeral works of visual art including installations, screenings/projections, performance art, theatre, dance, portable sculpture and other temporary art forms.

Urban green spaces are celebrated and play a central role in the event with focal points at Victoria Park, the Confederation Centre of the Arts Upper Plaza, Victoria Row, and Connaught and Rochford Squares.

## Prince Edward Island Marathon

Held annually in October, the Prince Edward Island Marathon provides a welcome boost to tourism during the shoulder season, consistently attracting participants from every province in Canada, the United States of America, and around the world to Charlottetown.

This Boston Marathon qualifier which has become a must-attend event on the international calendar sees runners travel from Brackley Beach in the picturesque Prince Edward Island National Park to downtown Charlottetown, with no shortage of breathtaking scenery along the way. Half Marathon, 10K, 5K, and Kids Spud Run distance options are also available.



## Fall Flavours

Taking place during the month of September, Fall Flavours is an Island-wide food festival highlighting authentic Island tastes and traditions. This culinary journey takes food lovers across the Island to enjoy incredible cuisine, delightful venues, entertaining Food Network hosts and one-of-a-kind experiences.

Charlottetown - the Birthplace of Fall Flavours - is the proud home to a number of Fall Flavours Signature Events including Feast and Frolic, PEI International Shellfish Festival, The Great Big BBQ, Chefs Island, and Farm Day in the City.

## PEI International Shellfish Festival

Originally conceived as a one-day shellfish-centric event to celebrate PEI's shellfish industry, the PEI International Shellfish Festival has evolved over the last 20+ years into a four-day, mid-September festival packed with culinary demos, celebrity chefs, delicious dining experiences, food competitions, and lively East Coast entertainment.

A Fall Flavours Signature Event, the Festival continues to put Charlottetown and Prince Edward Island on the culinary map and was named #8 on BizBash Magazine's Top Food, Wine & Hospitality Events in Canada.

### **Build a Better Home**

In January 2017, efficiencyPEI and the City of Charlottetown partnered to host a panel discussion on building/renovating efficient homes in Prince Edward Island. The objective of the event was to provide expert advice to people thinking about building sustainability and efficiency into their homes to minimize their impact on the environment and save money.

The event was very well attended which speaks to the public's interest in the topic. Events like this one help inspire long-term thinking and display the link between sustainable life-styles and cost savings.

### **Farm Day in the City**

The City participates annually in Farm Day in the City which takes place in late September each year. In 2014, more than 8,000 people attended this event. Streets in the downtown are closed to traffic and an outdoor street market for farmers, local crafts people and different organization set up booths with the purpose of bringing the country to the city, promoting local food and culture and supporting the local economy. This all-age event has become a favourite of Islanders and visitors alike.

### **PEI Jazz & Blues Festival**

An important contributor to Charlottetown's cultural scene, the PEI Jazz & Blues Festival takes place over multiple days in late-August in the city's historic downtown, and features artists from across Canada performing a rousing series of affordable, ticketed concerts, late-night jams, and free street parties and workshops.

Listeners at the Festival are treated to the best in jazz and blues, in addition to a wide variety of other musical styles including soul, R&B, Latin, Indie pop, and rock at a number of venues including an urban park, historic church, pedestrian mall, and unique pubs in the shadow of Province House National Historic Site of Canada — the very place the idea of Canadian Confederation was first conceived.

### **DiverseCity Multicultural Street Festival**

The DiverseCity Multicultural Street Festival is an annual celebration of Canadian multiculturalism and is PEI's largest, family-friendly, free outdoor festival. Now in its 11th year, DiverseCity takes place in late-June and showcases the talents and contributions of the Island's ethnocultural communities through international foods, activities, games, arts and crafts, displays, music and performance.

Islanders have truly embraced this "changing face" of Prince Edward Island, with 15,000 people flocking annually to DiverseCity to experience entertainment and invest in wares/cuisine from what has swelled to more than 60 Island cultures.

### **Old Home Week**

Since 1888, PEI's Provincial Exhibition has been an Island tradition, a pinnacle event on the summer calendar featuring agriculture and livestock exhibition and competition, world-class harness racing, lively entertainment, and an ever-more exciting midway. The event is anchored by the Gold Cup and Saucer Parade, the largest street parade east of Montreal, and the running of the prestigious Gold Cup and Saucer Harness Race.

Old Home Week is one of the most anticipated events each year on Prince Edward Island with Islanders frequently planning their summer vacations around the festivities and ex-pats making their way home to take in the celebrations with family and friends. With more than 90,000 visitors in recent years, the event has become a benchmark Island celebration by which all others are compared.





## Partners

Advocates of Victoria Park  
Architects Association PEI  
Atlantic Advisory Committee on Introduced Forest Pests  
Atlantic Chapter of the Sierra Club  
Atlantic Superstore  
Canadian Cooperative Wildlife Health Centre  
Atlantic Veterinary College, UPEI  
Canadian Tire  
CBC  
Charlottetown Airport Authority  
Charlottetown Area Development Corporation  
Charlottetown Chamber of Commerce and all of their members  
Charlottetown Harbour Authority  
Charlottetown Mall – Riocan  
Charlottetown Rotary Club  
Charlottetown Rural High School  
Charlottetown Y's Men's Club  
Colonel Gray High School  
Confederation Centre of the Arts Program  
Confederation Centre Public Library  
Cotton Trust Foundation  
DesBrisay Community Gardens  
Discover Charlottetown  
Downtown Charlottetown Inc.  
Ducks Unlimited  
Eastern School Board  
Ellens Creek Watershed Group  
Farm Centre: Legacy Gardens  
Fusion Charlottetown  
Go! PEI/Go! Charlottetown  
Green Thumb Photography  
Greening Spaces Program  
Guardian Newspaper  
Heart & Stroke Foundation  
Hedgerow Program  
Holland College  
Island Nature Trust  
Kent Building Supplies

Kiwanis Club of Charlottetown  
Lairds Tree Service  
MacPhail Woods Ecological Forestry Project  
Q93 – Island Radio  
Majesta  
McInnes Cooper  
Murphy's Community Centre  
Nature PEI  
Ocean 100/Hot 105.5  
Parks Canada  
PEI Energy Systems  
PEI Food Exchange  
PEI Humane Society  
PEI Invasive Species Council  
Baseball PEI  
PEI Model Forest Network Partnership  
PEI Museum and Heritage Foundation  
PEI Soccer Association  
PEI Steering Committee on Invasive Alien Species  
Tennis PEI  
RBC  
Rotary Club of Charlottetown  
Parkdale Sherwood Lions Club  
Sierra Club of Canada Atlantic Chapter  
Sobey's West Royalty  
Sport PEI  
Startup Charlottetown  
TD Friends of the Environment/TD Green Streets  
The Mount Continuing Care Community  
The Province of Prince Edward Island  
Tree Canada  
Trius Transit  
University of Prince Edward Island Biology Department  
Upton Farm Trust  
Winsloe Charlottetown Royals FC  
Winter River- Tracadie Bay Watershed Association  
Wrights Creek Environmental Watershed Group

Our City's beautiful

three who have

dedication

are thank you to